



Socio-economic and family background of entrepreneurs in Agra rural

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ABSTRACT

The role of Indian woman has ranged from a deity to an entrepreneur. Role and status of Indian women has undergone dramatic and drastic changes from era to era, while within the eras itself, they have existed simultaneous contradictions. For removing contradiction about women entrepreneurs' role and status for Indian economy, socio-economic and familial background of entrepreneurs should be studied. Keeping in view this concept, the present study was conducted for the same in Agra rural. Agra rural consists of 15 blocks. Out of 15 blocks, Bichpuri block was selected randomly. Out of villages of Bichpuri block, village Baipur and Laramada were selected randomly. Fifty women entrepreneurs running dairy enterprise were selected from each village. Thus, 100 women entrepreneurs were selected for the present study. Primary data were collected through interview schedule during year 2005. Percentage was used as statistical measure. It can be concluded from the findings that majority of entrepreneurs belonged to the age-group of 33 – 44 yrs, backward caste, illiterate and married. Change in ordinal position of entrepreneurs was not observed. Maximum of entrepreneurs were from nuclear families, medium sized families and having family members between 6 – 10. Most of the entrepreneurs had both male and female members between 1 – 4 members. Majority of entrepreneurs had family members (1 – 3) aged between 18 – 80 yrs and were educated up to primary level, unmarried, doing farming, belonged to families having income below poverty line, were in contact of Canara Bank and State Bank of India. Most of the entrepreneurs were possessing general items between 11 – 20 and special items between 2 – 14. Maximum of entrepreneurs' head of household was husband. Majority of entrepreneur were devoting 1 – 3 hrs for house job and 3 – 4 hrs. For children. Entrepreneurs' husband was the key person for shouldering all kind of familial responsibilities like food, clothing, housing, children education, incidental and savings etc. Government should plan and execute the programme for awakening the women regarding their rights through which they can get a position considered to every aspect of life.